

# FabShop 2014/2015 WORLDWIDE EVENTS!



**The Fabric Shop Network is thrilled to announce that 2014 will have three opportunities to celebrate:**

**Worldwide Quilting Day - Saturday, March 15** [www.worldwidequiltingday.com](http://www.worldwidequiltingday.com)

**I Love Fabric Days - Thursday-Saturday, August 14-16** [www.ilovefabricdays.com](http://www.ilovefabricdays.com)

**Local Quilt Shop Day - Saturday, January 24** [www.quiltshopday.com](http://www.quiltshopday.com)

Each and every local independent quilt and fabric retailer, storefront and online, is encouraged to celebrate in their own shop with customized festivities. In addition, FabShop offers additional resources for those who wish to be a Toolkit Shop.

## BECOME A TOOLKIT SHOP

### YOU WILL RECEIVE

- Your own profile page on event website.** Each site will include a customizable page to feature information about your shop, photos, videos, and special in-store events are welcome.
- Inclusion in searchable map.** Make it easy to find your shop with inclusion on the event map, including your website, location and contact info.
- Access to consumer opt-in email addresses.** Get in touch with quilters and sewists who sign up through the event sweepstakes and/or the event website.
- Customized booster box.** Toolkit shops will receive marketing materials, including postcards, flyers and window signs, along with promotional tools for use.
- Access to limited edition collectibles.** Order custom-designed items for resale or giveaways.
- \$100 gift certificate for an in-store winner** of event sweepstakes for EACH participating Toolkit Shop.  
(subject to change upon sponsor participation)

Join the fun!

## TOOLKIT SHOP REGISTRATION

Register online or complete this order form and send to us by mail

Name \_\_\_\_\_

Store Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Years in business \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**Worldwide Quilting Day - Saturday, March 15, 2014**

**I Love Fabric Days - Thursday-Saturday, August 14-16, 2014**

**Local Quilt Shop Day - Saturday, January 24, 2015**

<b>Member Special:</b> One event	<input type="checkbox"/> \$300	<input type="checkbox"/> 2013 Toolkit Shop Alumni
Two events	<input type="checkbox"/> \$500	<input type="checkbox"/> Payment Installment Option
All three events	<input type="checkbox"/> \$650	

MEMBER NON-MEMBER

\$300  \$400

\$300  \$400

\$300  \$400

**Annual Membership** in the FabShopNet Retailers' Association  \$100 plus 6 issues of the *FabShop News* magazine.

Method of Payment:  Check  Visa  MC  Bill Me

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

