

FabPack™

Deliver your marketing message to 2,500 independent quilt and fabric shops in the U.S.



It's inexpensive and effective advertising!

	RESERVATION DEADLINE	MATERIALS DUE	MAILING DATE	IN-STORE DATE
<input type="checkbox"/> Spring 2012	Feb. 17	Mar. 9	Mar. 19	Early April
<input type="checkbox"/> Summer 2012	May 18	June 8	June 18	Early July
<input type="checkbox"/> Fall 2012	Aug. 17	Sep. 7	Sept. 17	Early Oct.
<input type="checkbox"/> Winter 2013	Nov. 9	Dec. 3	Dec. 17	Early Jan.

HERE'S HOW IT WORKS

The Fabric Shop Network, Inc.: Collates your sheets with offers from only nine other vendors per mailing, then stuffs, seals, stamps, and sends them to 2,500 shopowners.

Get started today! Fill out the reservation form, submission option, payment information, and mail or fax to:
The Fabric Shop Network
PO Box 820128 Vancouver, WA 98682-0003
Fax: (360) 892-6700

Reserve your space in two consecutive mailings to receive a 5% discount, and reach the desks of 5,000 potential buyers!

SUBMISSION OPTIONS:

- You Print & Ship:** Sent us 2,600 copies (5,200 for two consecutive mailings) of your printed 2-sided 8 1/2" x 11" promotional flyer (24-weight, without folds).
Cost: \$550 per mailing
- You Send a PDF and We Print:** Save shipping fees! Email your press-ready PDF. We'll print your flyer for a fee.
Cost: \$550 per mailing + printing costs. Call for a quote.
- We Create and Print Your Flyer:** Save time and money by using FabShop's Design Services Department! Email your images plus copy and we'll create a 2-sided custom flyer for you!
Cost: \$550 per mailing + printing costs + design fee. Call for a quote.

FabPack™ RESERVATION FORM

Date: _____

Name: _____

Business Name: _____

Address: _____

City: _____

State or Province: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

YES! Please reserve space for the following FabPack™ Mailing(s):

Spring 2012 Summer 2012 Fall 2012 Winter 2013

You Print We Print We Design & Print

_____ Subtotal

_____ WA Residents: Add 8.2% sales tax

_____ Total Check Visa MasterCard

Credit Card#: _____

Exp: _____ CCV: _____

Signature: _____

FOR MORE INFORMATION & TO RESERVE YOUR SPACE CONTACT:

The **fabric shop network**™
...the trade organization for independent quilt and fabric retailers.
www.fabshopnet.com

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