

FabPack™



Deliver your marketing message to 2,500 independent quilt and fabric shops in the U.S.

At only 22¢ per contact, it's inexpensive and effective advertising!

Reserve your space in two consecutive mailings, at a 5% discount, and your flyer will reach the desks of the 5,000 potential buyers in our total database.

HERE'S HOW IT WORKS

You: Design, print and send us 2,600 copies (or 5,200 for two consecutive mailings) of your 2-sided 8½" x 11" promotional flyer or sell sheet (24-weight, without folds). Or use our Design Services department to create your flyer.

The Fabric Shop Network, Inc: Collates your sheets with offers from only nine other vendors per mailing, then stuffs, seals, stamps, and sends them in a FabPack™ mailing to 2,500 shopowners.

Cost: Only \$550 per 8½" x 11" sheet (5% discount for two consecutive mailings).

Payment in Advance By: Check, Visa or MasterCard.

Get started today, fill out the reservation form below, and mail it with your payment to:

The Fabric Shop Network
P.O. Box 820128
Vancouver, WA 98682-0003

	RESERVATION DEADLINE	MATERIALS DUE	MAILING DATE	IN-STORE DATE
<input type="checkbox"/> Winter 2012	Nov. 11	Dec. 1	Dec. 19	Early Jan.
<input type="checkbox"/> Spring 2012	Feb. 17	Mar. 9	Mar. 19	Early April
<input type="checkbox"/> Summer 2012	May 18	June 8	June 18	Early July
<input type="checkbox"/> Fall 2012	Aug. 17	Sep. 7	Sept. 17	Early Oct.
<input type="checkbox"/> Winter 2013	Nov. 9	Dec. 3	Dec. 17	Early Jan.

FabPack™ RESERVATION FORM

Date: _____

Name: _____

Business Name: _____

Address: _____

City: _____

State or Province: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

YES! Please reserve space for the following FabPack™ Mailing(s):

Winter 2012 Spring 2012 Summer 2012 Fall 2012

Winter 2013

_____ Subtotal

_____ WA Residents: Add 8.2% sales tax

_____ Total Check Visa MasterCard

Credit Card#: _____

Exp: _____ CCV: _____

Signature: _____

FOR MORE INFORMATION & TO RESERVE YOUR SPACE CONTACT:

The fabric shop network™ Inc.
...the trade organization for independent quilt and fabric retailers.
www.fabshopnet.com

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