

Direct Mail Advertising Opportunity

FabPack™

Deliver your marketing message to 2,500 independent quilt and fabric shops in the U.S.



At only 22¢ per contact, it's inexpensive and effective advertising!

	RESERVATION DEADLINE	MATERIALS DUE	MAILING DATE	IN-STORE DATE
<input type="checkbox"/> Fall 2013	Aug. 16	Sept. 6	Sept. 16	Early Oct.
<input type="checkbox"/> Winter 2014	Nov. 8	Dec. 2	Dec. 16	Early Jan.
<input type="checkbox"/> Spring 2014	Feb. 17	Mar. 7	Mar. 17	Early Apr.
<input type="checkbox"/> Summer 2014	May 16	June 6	June 16	Early July
<input type="checkbox"/> Spring 2014	Aug. 15	Sept. 5	Sept. 15	Early Oct.

HERE'S HOW IT WORKS

You: Send us your flyer to include in our FabPack mailing. We have 3 options to choose from:

- 1 You Print & Ship.** Send us 2,600 copies (5,200 for two consecutive mailings) of your printed 2-sided 8½" x 11" promotional flyer or sell sheet (24-weight, without folds). Reserve your space in two consecutive mailings, at a 5% discount, and your flyer will reach the desks of the 5,000 potential buyers in our total database.
Cost \$550 per flyer (5% discount for two consecutive mailings).
- 2 Send a PDF and We Print.** Save shipping fees and send us your press-ready PDF. We'll print your flyer for you.
Cost: Only 20¢ per 8½" x 11" sheet (\$520 for one mailing) + \$550 per flyer (5% discount for two consecutive mailings).
- 3 We Create and Print Your Flyer.** We can design and print a professional flyer for you. Send your photos and text and we will create a 2-sided custom flyer. Save time and shipping fees with FabShop Design Services.
Cost: Contact us for a quote on creating a custom-designed flyer for your FabPack mailing. Printing and reservation fees the same as Option 1 & 2.

The Fabric Shop Network, Inc: Collates your sheets with offers from only nine other vendors per mailing, then stuffs, seals, stamps, and sends them in a FabPack™ mailing to 2,500 shopowners.

Payment in Advance By: Check, Visa or MasterCard.

Fill out the reservation form below, and mail it with your payment to:

The Fabric Shop Network
P.O. Box 820128, Vancouver, WA 98682-0003

FabPack™ RESERVATION FORM

Date: _____

Name: _____

Business Name: _____

Address: _____

City: _____

State or Province: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

YES! Please reserve space for the following FabPack™ Mailing(s):

Fall 2013 Winter 2014 Spring 2014

Summer 2014 Fall 2014

(1) You Print (2) We Print (3) We Design & Print

_____ Subtotal

_____ WA Residents: Add 8.4% sales tax

_____ Total Check Visa MasterCard

Credit Card#: _____

Exp: _____ CCV: _____

Signature: _____

FOR MORE INFORMATION AND TO RESERVE YOUR SPACE, CONTACT:

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