

WebCentsMagazine.com Online Advertising



Why advertise with WebCentsMagazine.com...

- Put your company's name in the spotlight!
- Reach a highly targeted market
- Make a real impact on your prospective customers
- The best value for your marketing dollar, providing optimal effectiveness
- Ads are rapidly put into circulation giving you a competitive advantage

Promote your company on WebCentsMagazine.com, the leading go-to authority for creative retailers, for the latest information and what's trending in Web retailing, business and social media.

Find great articles and training on:

- Trends
- Marketing
- Training
- e-Commerce
- Mobile Commerce
- Technology
- Track
- Resources

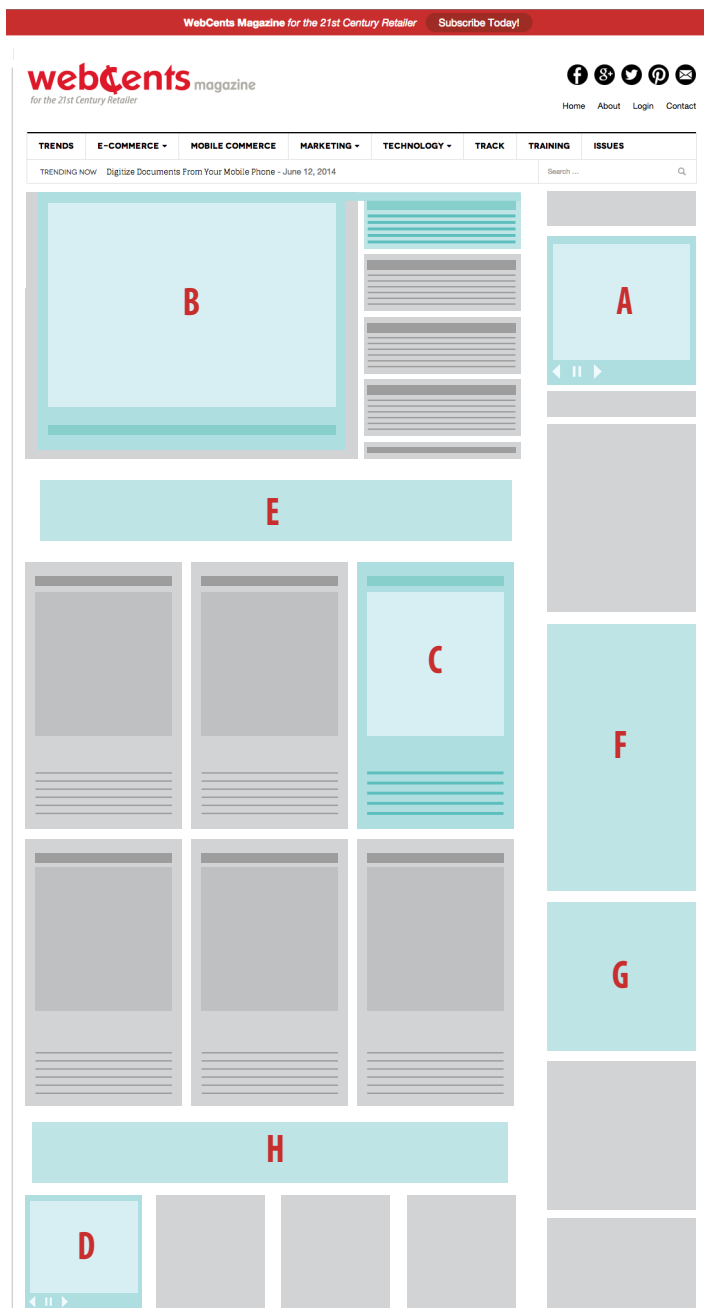
1 Month

- A** Video Spotlight \$500
- B** Slider Spotlight \$750
- C** Sponsor Post \$650
- D** Video Ad \$400

1 Month 3 Months 6 Months

- E** Leaderboard \$150 \$350 \$550
Above the fold(728 x 90) Max file size - 50k maximum, GIF, JPG, or PNG
- F** Sidebar - tall \$150 \$350 \$550
(225 x 450) Max file size - 50k maximum, GIF, JPG, or PNG
- G** Sidebar - square \$100 \$225 \$400
(225 x 225) Max file size - 30k maximum, GIF, JPG, or PNG
- H** Leaderboard \$100 \$225 \$400
Below the fold (728 x 90) Max file size - 50k maximum, GIF, JPG, or PNG

Animated GIF - max of 3 loops and 7 seconds



Online Advertising Reservation Contract



ONLINE ADVERTISER INFORMATION

PLEASE PRINT CLEARLY

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

Ad Agency Contact Information:

ONLINE ADVERTISING COSTS

\$ _____ FabShopNet.com
 \$ _____ WebCentsMagazine.com
 \$ _____ FabShop Special Dedicated E-Marketing
 \$ _____ FabShop E-Newsletter Advertising

\$ _____ TOTAL DUE

Payment: Check Bill Me
 Visa MasterCard

Credit Card # _____

Card Exp. date _____ CCV# _____

Signature: _____

AGREEMENT

I agree to the terms and provisions stated on page 12 of FabShop Media Kit, and certify that all information, artwork, and photographs provided by me are unencumbered by copyright(s), both U.S. and foreign.

Authorized Signature _____

Title _____

Date _____

FabShopNet.com

	1 Month	3 Months	6 Months
Leaderboard (728 x 90px).....	<input type="checkbox"/> \$150	<input type="checkbox"/> \$350	<input type="checkbox"/> \$550
Banner (468 x 60px).....	<input type="checkbox"/> \$100	<input type="checkbox"/> \$225	<input type="checkbox"/> \$400
Sidebar (150 x 300px).....	<input type="checkbox"/> \$150	<input type="checkbox"/> \$350	<input type="checkbox"/> \$550
Sidebar (150 x 150px).....	<input type="checkbox"/> \$100	<input type="checkbox"/> \$225	<input type="checkbox"/> \$400

File Type: GIF or JPG only. See file requirements on page 15

WebCentsMagazine.com

	1 Month	3 Months	6 Months
A Video Spotlight.....	<input type="checkbox"/> \$500		
B Slider Spotlight.....	<input type="checkbox"/> \$750		
C Sponsor Post.....	<input type="checkbox"/> \$650		
D Video Ad.....	<input type="checkbox"/> \$400		
E Leaderboard (728 x 90).....	<input type="checkbox"/> \$150	<input type="checkbox"/> \$350	<input type="checkbox"/> \$550
Above the fold			
F Sidebar - tall (225 x 450).....	<input type="checkbox"/> \$150	<input type="checkbox"/> \$350	<input type="checkbox"/> \$550
G Sidebar - square (225 x 225).....	<input type="checkbox"/> \$100	<input type="checkbox"/> \$225	<input type="checkbox"/> \$400
H Leaderboard (728 x 90).....	<input type="checkbox"/> \$100	<input type="checkbox"/> \$225	<input type="checkbox"/> \$400

Below the fold

File Type: GIF or JPG only. See file requirements on page 16

FabShop Special Offer Email Marketing

	1 x	3 x	6 x
FabShop Special Dedicated E-Blast.....	<input type="checkbox"/> \$950 ea	<input type="checkbox"/> \$900 ea	<input type="checkbox"/> \$850 ea

Provide HTML file with all links directed back to your server

FabShop E-Newsletter Advertising

	1 x	2 x	4 x
FabShop E-Newsletter Leaderboard Ad.....	<input type="checkbox"/> \$550 ea	<input type="checkbox"/> \$500 ea	<input type="checkbox"/> \$400 ea

Provide HTML file with all links directed back to your server

Return this reservation contract to:

The Fabric Shop Network, Inc.

Mail: P.O. Box 820128, Vancouver WA 98682-0003

Fax: (360) 892-6700 fax

Email: laurie.harsh@fabshopnet.com

