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***E-Myth Revisted* Author Michael Gerber Headlines The International Textiles Expo and National Retailers Conference**

***Mega-selling author says systemizing processes is the key
to creating a highly successful business***

Vancouver, Washington, June 13, 2005 - If you're a small business owner—an Entrepreneur—you simply can't afford to miss Michael Gerber's keynote presentation September 28, 2005 at the International Textiles Expo (ITE) and National Retailers Conference at Caesar's Palace in Las Vegas, Nevada. Gerber, a business visionary, entrepreneur, and best-selling author of the E-Myth Series will give you the real facts about what entrepreneurs: *really do*, *really don't do* and *never* should do.

Co-sponsored by The Fabric Shop Network, this premier event at ITE offers proven and down-to-earth business education for the small business owner from a world renowned consultant who has helped hundreds of thousands of entrepreneurs over the past three decades. The Fabric Shop Network is an international organization dedicated to supporting fabric and quilt retailers with solid business training like this program through its educational arm, FabShopU.

The E-Myth Revisited: Why Most Small Businesses Don't work and What to Do About it is a universal tool designed to help business owners get their businesses in order and create workable systems while focusing on personal growth. Says Gerber, "The E-Myth is a way of doing business. Small business owners have come to us at their wit's end with high debt, money leaking out of the business from every pore, and other demands that test their personal resources and patience. Applying the E-Myth changes all that by teaching small business owners how to think differently about the true unrealized opportunity their businesses actually represent. Learning to see their businesses through new eyes radically changes peoples' lives. People simply can't believe how effective a change of mind and attention can be in the transformation of what they do and how they do it."

Laurie Harsh, president of The Fabric Shop Network often references Gerber's books in her consulting. Harsh says, "This keynote session is for everyone- whether you are thinking of going

into business or are currently a business owner. Our membership says balancing life with work is one of their biggest challenges. I tell retailers who don't normally attend Fall trade shows to make plans for this one—Michael Gerber is just that good. His firsthand knowledge of the entrepreneurial challenges faced by small business owners is priceless.”

All business owners are welcome to attend this exciting event. Individual tickets for this event are priced at \$30 when purchased by September 9, 2005. After that date, the ticket price is \$40 per person. Exhibitor and buyer attendees of ITE can reserve tickets when they register for the trade show. All other attendees may purchase tickets from The Fabric Shop Network directly by calling (360) 892-6500. Additional information may be found at the organization's website at www.fabshopnet.com or www.textileshows.com.

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The Fabric Shop Network is an international trade organization for independent quilt shops, fabric retailers and design studios. It strives to provide members of the fabric retailing industry complete, comprehensive, and detailed business information through educational programs, publications, networking events, and one-on-one coaching.

The International Textiles Expo trade show is THE SOURCE for fabric and findings. Fabrics for fashion apparel and special-occasion, quilting and wearable art, home decor and crafts plus more. For independent fabric retailers and small manufactures needing the latest and best the market offers, the International Textiles Expo continues to be THE SOURCE. September 26-29, 2005 at Caesar's Palace in Las Vegas, Nevada

High-resolution photos of Michael Gerber are available at:

www.e-myth.com/pub/htdocs/111