

PARTICIPATE IN OUR QUARTERLY **Product SHOWCASE**

The **Product Showcase** is an opportunity to have constant visibility!

Our members depend on the quarterly **Product Showcase** to plan their purchases for the upcoming season. The ad space features full-color, high-resolution image(s) and descriptive copy with contact information. Hot-links are used by potential buyers, directing them to your website or email address.

The Product Showcase is offered as a downloadable PDF file to member shopowners of the FabShopNet Retailers' Association

PLUS new shopowners who visit our website looking for product information.

Plan now to submit your product information for inclusion in each issue.

Make your reservation today. Limited space available!

PUBLISHED BY
TheFabricShop
network Inc.

www.fabshopnet.com • e-mail: fabshopnet@aol.com
P.O. Box 820128 • Vancouver WA 98682-0003
(360) 892-6500 • fax (360) 892-6700



2005 Rates

1/8 page single product description (one photo) – \$50

1/4 page fabric line description (up to four photos) — \$85

Wearables Patterns



Indygo Junction, Inc.
Woolen Wear is a great little pattern for a pullover and cardigan. Each is embellished with your choice of WoolFelt® seasonal folk art and vintage appliqué designs.
 Sizes S-XXL

Indygo Junction, Inc.
 PO Box 30238
 Kansas City, MO 64112
 913-341-5559
 913-341-7913, fax
 www.indygojunction.com



The Rag Merchant
Erica's Vest offers easy sewing, color options, and great coverage in a longer, tunic style. The sewing is easy and the shaping is simple. Let the fabric do the talking. Two variations.

The Rag Merchant
 1221 Center St. #5
 Des Moines, Iowa 50309
 515-244-2315
 515-243-7377;
 www.rag-merchant.com



Indygo Junction, Inc.
Block Party by Kathy Fernholz features a comfortable, loose-fitting WoolFelt® jacket in two lengths, with or without zip-front opening; cute purse to match.

Indygo Junction, Inc.
 PO Box 30238
 Kansas City, MO 64112
 913-341-5559
 913-341-7913, fax
 www.indygojunction.com



Jo-Lydia's Attic
 One great smock-style jacket-two ways. *Plain and Fancy Jackets* are easy to fit, sew, and wear. A great pattern for easy wearables classes. Make it with or without patchwork embellishments.

Jo-Lydia's Attic
 PO Box 19843
 Portland, OR 97280
 503-892-8265, ph. and fax
 barbaraweiland@aol.com



Lorraine Torrence Designs
 The popular *Slim Shape Vest* has been revised to include a broader 2XS to 5XL size range. Offers a great fit with a good arm-hole fit for the curvy figure

Lorraine Torrence Designs
 2112 S. Spokane St.
 Seattle, WA 98144
 800-369-4974
 www.lorrainetorrence.com



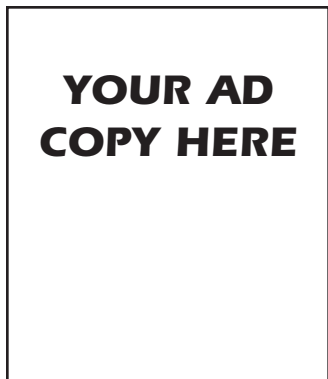
Grainline Gear
 The *Crossroads Jacket* is Asian-inspired with interesting seaming and your choice of 2 or 3 cross-over layers for fabric mixing-and-matching options.
 Sizes XXS-XXXL

Grainline Gear
 2112 S. Spokane St.
 Seattle, WA 98144
 800-369-4974

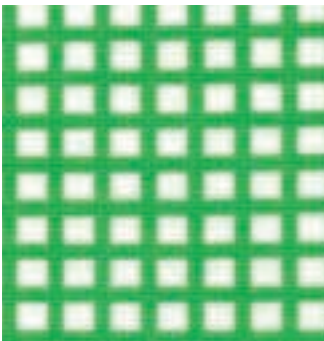
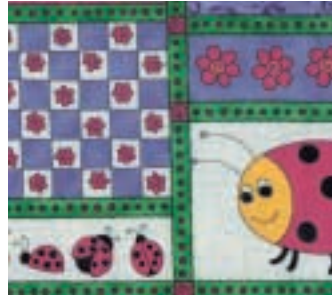


The Quilted Closet, Inc.
 The versatile *Buttons Up Jacket* with crisscross fabric strips is punctuated with buttons for a real conversation piece.

The Quilted Closet, Inc.
 6651 NW 48th St.
 Johnston, IA 50131
 515-270-6238
 515-270-1836, fax
 elaine@thequiltedcloset.com
 www.thequiltedcloset.com



Fabric Collections



YOUR PHOTO HERE

YOUR PHOTO HERE

YOUR PHOTO HERE

YOUR PHOTO HERE

YOUR AD COPY HERE

Princess Fabrics, Butterfly Kingdom

Check out these great prints by Ollie & Me, each available in several colorways with coordinates. Shown top to bottom:

- La Petite Toile*
- Heartland*
- Back to Basics*

Princess Fabrics, Butterfly Kingdom
MPNY Industries, Inc.
212 West 35th St.
New York, NY 10001
212-354-9393
212-764-5232, fax
800-223-5900

Northcott/Monarch

A little something for every taste in these new lines. Shown from top to bottom:
Love Bugs II (also flannel)
Porcelain Collectibles
Rainforest
Santa Fe Trail (also flannel)

Northcott/Monarch

229 W. 36th St.
New York, NY 10018
212-563-0450
212-564-4221, fax

Hoffman California Fabrics

Travel from Bali to Italy to England to the USA with these new collections. Shown from top to bottom:
Bali Collection
Wild About Flowers
Tuscany Tiles
Scents & Seasonings

Hoffman California Fabrics

25792 Obrero Dr.
Mission Viejo, CA 92688
949-770-2922
949-770-4022, fax
800-547-0100

PRODUCT SHOWCASE RESERVATION CONTRACT

SPACE RESERVATION

- 1/8 page (single product and photo) \$50 x _____ ads = \$ _____
 1/4 page (collection ad with up to 4 photos) \$85 x _____ ads = \$ _____

(4x consecutive 5% discount)

ISSUE

Dates	Reservation	Ad Materials	Online
<input type="checkbox"/> Winter 2005	November 15, 2004	November 30, 2004	January 1, 2005
<input type="checkbox"/> Spring 2005	February 15, 2005	February 28, 2005	April 1, 2005
<input type="checkbox"/> Summer 2005	May 15, 2005	May 31, 2005	July 1, 2005
<input type="checkbox"/> Fall 2005	August 15, 2005	August 31, 2005	October 1, 2005
<input type="checkbox"/> Winter 2006	November 15, 2005	November 30, 2005	January 1, 2006
<input type="checkbox"/> Spring 2006	February 15, 2006	February 28, 2006	April 1, 2006
<input type="checkbox"/> Summer 2006	May 15, 2006	May 31, 2006	July 1, 2006
<input type="checkbox"/> Fall 2006	August 15, 2006	August 31, 2006	October 1, 2006

MEDIA SUPPLIED

(Please see page 5 for specifications)

- CD
 100 MB Zip disk
 250 MB Zip disk
 Floppy disk
 Email attachment (2.5 MB or smaller zipped or stuffed file)
 ftp upload (contact us for your username and password)
 Printed materials via mail or Federal Express

Include printed proof with digital material.

ADVERTISER INFORMATION Please also complete product information on the next page.

PLEASE PRINT

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

800 Number _____

Website address _____

E-Mail _____

Ad Agency Contact Information:

Product description is enclosed (see next page).

Images are included (see next page).

NOTE: Preferred material is a high-resolution image (300 dpi tif, eps, or jpeg) in CMYK color. If high-resolution digital images are not available, send a high-quality color photo image or high-quality color brochure of pattern cover (\$15/scan).

Total Ad Insertion Cost \$ _____

Additional scan charges (\$15/scan) \$ _____

TOTAL \$ _____

Payment: Check Bill Me
 Visa MasterCard Exp. date _____

Credit Card # _____ ccv _____

Signature: _____

AGREEMENT

I agree to the terms and provisions stated on page 6, and certify that all information, artwork, and photographs provided by me are unencumbered by copyright(s), both U.S. and foreign.

 Authorized Signature

 Title Date

For questions or additional information, contact Laurie Harsh at (360) 892-6500 or address them to laurie@fabshopnet.com and identify them as **Product Showcase** in the subject line.

Send all e-mail documents and images to: laurie@fabshopnet.com

Send all printed materials to:
 The Fabric Shop Network Inc.
 P.O. Box 820128
 Vancouver, WA 98682

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Vancouver WA 98682-0003

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PRODUCT DESCRIPTIONS

COMPANY: _____

PRODUCT: _____

CATEGORY: _____

ISSUE: _____ 1/8 PG 1/4 PG

MATERIALS PROVIDED FOR IMAGE:

- Photoshop tif, eps, or jpeg -
CMYK (*not RGB*), 300 dpi, at least 2" wide
- Printed brochures and/or patterns
 - to be scanned (additional \$15 per scan)
 - for reference only
- Glossy color photos to be scanned
(additional \$15 per scan)

30-WORD DESCRIPTION:

- Separate printed sheet attached.
- Word processing document provided.
(include printed proof)

PRODUCT: _____

CATEGORY: _____

ISSUE: _____ 1/8 PG 1/4 PG

MATERIALS PROVIDED FOR IMAGE:

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(include printed proof)

Product Showcase Advertising Terms and Provisions

- A. Rates effective for 2005.
- B. Cancellations/changes will not be accepted by the publisher after the closing date.
- C. Cancellations prior to closing date must be in writing and are not considered accepted until confirmed in writing by the publisher.
- D. Advertiser and advertising agency assume liability for all content of product profiles and for any claims arising therefrom made against the publisher.
- E. All payments are non-refundable.
- F. Prepayment is required for all first time advertisers. Thereafter, the advertiser can set-up an account with FSN.
- G. Unless otherwise indicated, all payments are due upon receipt of invoice. Payments received later than thirty (30) days after invoice shall be subject to annual interest at the rate of 18% or the highest permitted by state law.
- H. Advertiser is ultimately responsible and liable for payment for advertising placed by agency in the event the agency defaults payment to the Publisher.
- I. There is a \$35.00 charge for any check returned for non-payment.
- J. If any account becomes delinquent and is sent to a collection agency, attorney or becomes the subject of litigation, advertiser is liable for the payments due, interest charges and the cost and expenses of collections, attorneys fee or litigation.
- K. Positioning of advertisements is at the discretion of the publisher. Requested positions are guaranteed only as space permits and when accompanied by a 10% preferred positioning premium on the gross insertion rate.
- L. Advertiser and advertising agency assume liability for all content of advertisements printed and for any claims arising therefrom made against the publisher.
- M. Publisher shall not be liable for any failure to print, publish, or circulate all or any portion of an issue in which an advertisement accepted by the publisher is contained if such failure is due to acts of God, strikes, accidents, or other circumstances beyond the publisher's control.
- N. In consideration of publication of an advertisement, the advertiser and agency, jointly and severally, will indemnify and hold harmless the magazine, its officers, agents, and employees against expenses (including legal fees) and losses resulting from publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of right of privacy, copyright infringement, or plagiarism.
- O. No conditions, printed or otherwise, appearing on the contract, order, or copy instructions, which conflict with the publisher's policies will be binding on the publisher.
- P. All verbal instructions regarding contract or insertion must be followed up in writing.
- Q. Failure to make the order correspond in price or otherwise with the rate schedule is regarded only as a clerical error. Publication is made and charged for at the rates in effect at the time of publication without further notice.
- R. Cancellation of space contract by the advertiser or its agency forfeits the right to position protection and/or the contract rate. The rate on past and subsequent insertions will be adjusted to conform with the actual space used at current rates.
- S. The forwarding of an order is construed as an acceptance of all rates and conditions under which advertising is at the time sold.
- T. Publisher reserves the right to decline advertising which does not meet with the Publisher's approval.
- U. Upon written request, the publisher will attempt to return all ad materials sent in by the advertiser (props, models, product, etc.) to the advertiser, but shall not be held liable for damaged, lost, or unreturned goods.
- V. All ad film executed by the Publisher at no charge remains the property of the Publisher.