





**Let's Go Dotty CD**

Host your own successful ongoing shop party. CD contains everything you need to plan, market, and implement a profitable year-long promotion.

**The Fabric Shop Network**  
360-892-6500  
www.fabshopnet.com



**Quilt Toppings**

Hundreds of ideas for embellishing quilts—paint techniques, crayons, beading, buttons, bows, thread play and sheer joy of stitching. Idea galleries included.

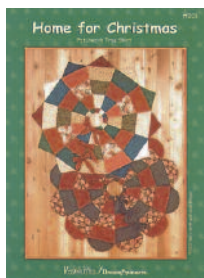
**Breckling Press**  
630-941-1179  
www.brecklingpress.com



**A-Z of Quilting**

The book quilters and would-be quilters have been waiting for, with more than 900 exceptional photographs. A terrific for any hand- or machine-quilting class.

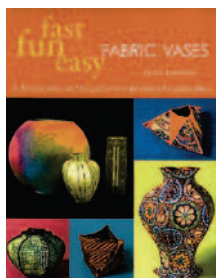
**Quilters' Resource Inc.**  
773-278-5695  
www.quiltersresource.com



**Home for Christmas Tree Skirt**

This new version has 3-color and 15-color versions and either pointed or scalloped edges. The perfect pattern for any Christmas tree!

**Possibilities**  
303-740-6206  
www.possibilitiesquilt.com



**Fast, Fun and Easy Fabric Vases**

Linda Johansen's fabric vases—the latest in 3-D crafts, with six fun projects to make in an afternoon. Easy instructions to create a work of art.

**C&T Publishing, Inc.**  
800-284-1114  
www.ctpub.com



**Winter Lights**

One of three books of poems, illustrated with stunning quilts by Anna Gossnickle Hines (www.aghines.com). Great gifts for quilt lovers of all ages.

**HarperCollins Publishers**  
800-242-7737  
www.HarperCollins.com



**Quilter's FabriCalc™**

Easy-to-use pocket quilt design and fabric estimating calculator for blocks, squares, diagonals, diamonds and more. Reverse calculations or quickly find costs.

**Calculated Industries, Inc.**  
800-854-8075  
www.quiltersfabriccalc.com



**Your Product Name**

20-word product description here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here.

**Your Company Name**  
phone number  
web address



**International Mystery Series CD**

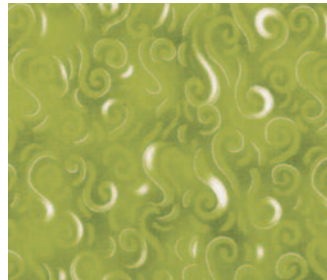
Use this program guide and mystery quilt of the month to create a 12-month trip around the world. Promotional tools included.

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360-892-6500  
www.fabshopnet.com

# Fabric Collections



**YOUR  
FABRIC  
PHOTO  
HERE**



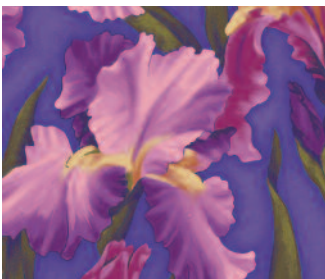
**YOUR  
FABRIC  
PHOTO  
HERE**



**YOUR  
FABRIC  
PHOTO  
HERE**



**YOUR  
FABRIC  
PHOTO  
HERE**



**YOUR  
FABRIC  
PHOTO  
HERE**

**Flower Show**

Exquisitely detailed painted flowers are works of art. Surround them with color-coordinated Palazzo bookbindings, or Naturescapes nature textiles.

**Benartex**  
212-840-3250  
www.benartex.com

**The Pink Ribbon Signature Collection™**

By KN Karen Neuberger.™ Cranston and Neuberger will donate a part of the proceeds.

**Quilting Treasures by Cranston**  
800-329-5330  
www.cpw.com

**Fresh Brew**

A patchwork of coffee paraphernalia with coordinates of beans, steam and cups. Two colorways are guaranteed to wake you up.

**Timeless Treasures**  
800-466-0666  
www.ttfabrics.com

**Your Fabric Line**

20-word product description here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here.

**Your Company Name**  
phone number  
web address

# ONLINE PRODUCT SHOWCASE RESERVATION CONTRACT

## SPACE RESERVATION

- 1/9 page (single product and photo) \$50 x \_\_\_\_\_ ads = \$ \_\_\_\_\_  
 1/4 page (collection ad with up to 5 photos) \$85 x \_\_\_\_\_ ads = \$ \_\_\_\_\_  
*(4x consecutive 5% discount)*

## ISSUE

Dates	Reservation	Ad Materials	Online
<input type="checkbox"/> Winter 2006	December 15, 2005	December 30, 2005	February 1, 2006
<input type="checkbox"/> Spring 2006	May 15, 2006	May 31, 2006	May 15, 2006
<input type="checkbox"/> Summer 2006	June 15, 2006	June 31, 2006	July 15, 2006
<input type="checkbox"/> Fall 2006	September 15, 2006	September 30, 2006	October 15, 2006
<input type="checkbox"/> Winter 2007	December 15, 2006	December 31, 2006	January 15, 2007
<input type="checkbox"/> Spring 2007	March 15, 2007	March 31, 2007	April 15, 2007
<input type="checkbox"/> Summer 2007	June 15, 2007	June 31, 2007	July 15, 2007
<input type="checkbox"/> Fall 2007	September 15, 2007	September 30, 2007	October 15, 2007

Provide a high-resolution image (300 dpi tif, eps, or jpeg) in CMYK color. If providing an Illustrator file, convert all fonts to outline. See next page for templates and sizing information.

## ADVERTISER INFORMATION

Please also complete product information on the next page.

PLEASE PRINT

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 800 Number \_\_\_\_\_  
 Website address \_\_\_\_\_  
 E-Mail \_\_\_\_\_

Ad Agency Contact Information:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**PUBLISHED BY**  
**The Fabric Shop**  
**network** Inc.

[www.fabshopnet.com](http://www.fabshopnet.com)

e-mail: [info@fabshopnet.com](mailto:info@fabshopnet.com)

P.O. Box 820128

Vancouver WA 98682-0003

(360) 892-6500 • fax (360) 892-6700

## MEDIA SUPPLIED

(Please see page 5 for specifications)

- CD  
 Email attachment (2.5 MB or smaller zipped or stuffed file)  
 ftp upload (contact us for your username and password)  
 Printed materials via mail or Federal Express

Include printed proof with digital material.

Total Ad Insertion Cost \$ \_\_\_\_\_  
 Additional scan charges (\$15/scan) \$ \_\_\_\_\_  
**TOTAL** \$ \_\_\_\_\_

Payment:  Check  Bill Me  
 Visa  MasterCard Exp. date \_\_\_\_\_

Credit Card # \_\_\_\_\_ ccv \_\_\_\_\_

Signature: \_\_\_\_\_

## AGREEMENT

I agree to the terms and provisions stated on page 6, and certify that all information, artwork, and photographs provided by me are unencumbered by copyright(s), both U.S. and foreign.

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

For questions or additional information, contact Laurie Harsh at (360) 892-6500 or address them to [laurie@fabshopnet.com](mailto:laurie@fabshopnet.com) and identify them as **Product Showcase** in the subject line.

Send all e-mail documents and images to: [laurie@fabshopnet.com](mailto:laurie@fabshopnet.com)

Send all printed materials to:  
 The Fabric Shop Network Inc.  
 P.O. Box 820128  
 Vancouver, WA 98682

# AD FORMAT TEMPLATES



1/9 Page Product Ad

Outside dimensions:  
2<sup>2</sup>/<sub>5</sub>" x 2<sup>7</sup>/<sub>8</sub>"

Use template above for exact photo and font sizing and positioning.



Provide a high-resolution image (300 dpi tif, eps, or jpeg) in CMYK color. If providing an Illustrator file, convert all fonts to outline.

Suggested font: Stone Informal. If you do not have that font, please use Helvetica.

product name — 9.5 point bold type  
product description — 8 point type  
company name — 9.5 point bold type  
web address and phone number — 8 point type



1/4 Page Fabric Collection Ad

Outside dimensions:  
1<sup>11</sup>/<sub>16</sub>" x 9<sup>1</sup>/<sub>2</sub>"

Use template at left for exact photo and font sizing and positioning.



## Your Fabric Line

20-word product description here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here, here.

**Company Name**  
web address  
phone number

## Quarterly Online Product Showcase Advertising Terms and Provisions

- A. Rates effective for 2006.
- B. Cancellations/changes will not be accepted by the publisher after the closing date.
- C. Cancellations prior to closing date must be in writing and are not considered accepted until confirmed in writing by the publisher.
- D. Advertiser and advertising agency assume liability for all content of product profiles and for any claims arising therefrom made against the publisher.
- E. All payments are non-refundable.
- F. Prepayment is required for all first time advertisers. Thereafter, the advertiser can set-up an account with FSN.
- G. Unless otherwise indicated, all payments are due upon receipt of invoice. Payments received later than thirty (30) days after invoice shall be subject to annual interest at the rate of 18% or the highest permitted by state law.
- H. Advertiser is ultimately responsible and liable for payment for advertising placed by agency in the event the agency defaults payment to the Publisher.
- I. There is a \$35.00 charge for any check returned for non-payment.
- J. If any account becomes delinquent and is sent to a collection agency, attorney or becomes the subject of litigation, advertiser is liable for the payments due, interest charges and the cost and expenses of collections, attorneys fee or litigation.
- K. Positioning of advertisements is at the discretion of the publisher. Requested positions are guaranteed only as space permits and when accompanied by a 10% preferred positioning premium on the gross insertion rate.
- L. Advertiser and advertising agency assume liability for all content of advertisements printed and for any claims arising therefrom made against the publisher.
- M. Publisher shall not be liable for any failure to print, publish, or circulate all or any portion of an issue in which an advertisement accepted by the publisher is contained if such failure is due to acts of God, strikes, accidents, or other circumstances beyond the publisher's control.
- N. In consideration of publication of an advertisement, the advertiser and agency, jointly and severally, will indemnify and hold harmless the magazine, its officers, agents, and employees against expenses (including legal fees) and losses resulting from publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of right of privacy, copyright infringement, or plagiarism.
- O. No conditions, printed or otherwise, appearing on the contract, order, or copy instructions, which conflict with the publisher's policies will be binding on the publisher.
- P. All verbal instructions regarding contract or insertion must be followed up in writing.
- Q. Failure to make the order correspond in price or otherwise with the rate schedule is regarded only as a clerical error. Publication is made and charged for at the rates in effect at the time of publication without further notice.
- R. Cancellation of space contract by the advertiser or its agency forfeits the right to position protection and/or the contract rate. The rate on past and subsequent insertions will be adjusted to conform with the actual space used at current rates.
- S. The forwarding of an order is construed as an acceptance of all rates and conditions under which advertising is at the time sold.
- T. Publisher reserves the right to decline advertising which does not meet with the Publisher's approval.
- U. Upon written request, the publisher will attempt to return all ad materials sent in by the advertiser (props, models, product, etc.) to the advertiser, but shall not be held liable for damaged, lost, or unreturned goods.
- V. All ad film executed by the Publisher at no charge remains the property of the Publisher.