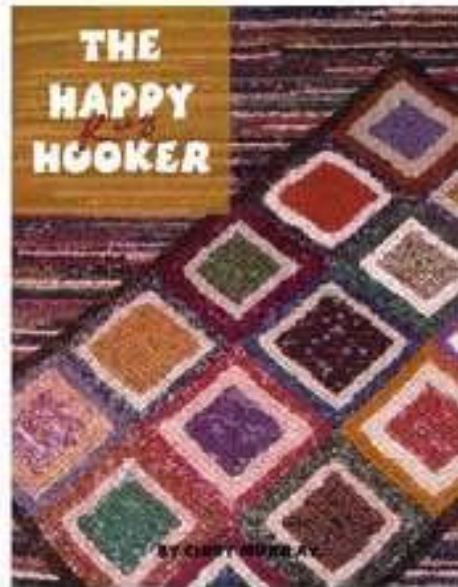


Locker Rug Hooking

Making its debut in the early 1900's, Locker Rug Hooking has had a rebirth as a popular form of rug making among quilters and fabric lovers everywhere. The backing is a stiff gridded canvas that does not have to be stretched on a frame, making it a very portable project. Cotton fabric strips are used to make "scrappy" or beautifully patterned rugs, placemats, table runners, chair pads, hot pads and even wall decorations. One 30" x 36" rug uses 11 yards of fabric. All required items except a rotary cutter are on the order form, including plain or Blue Line (grid) backing, mat for strip cutting, locker hook, appliqué scissors (for trimming) and instruction book.

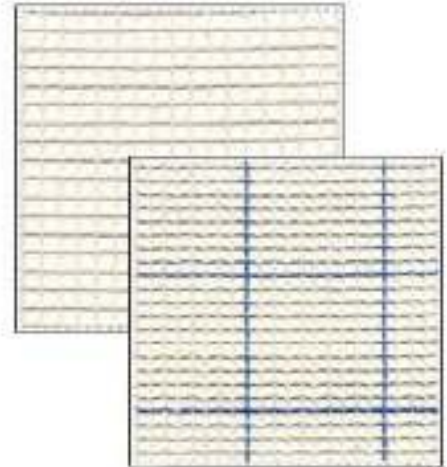


JUTJT-797
Mat/Shape Cut Plus



HCQ01B
The Happy Rug Hooker
(Book)

CL7RUM-120683
Rug Mesh - Plain



CL7RUM-63751
Rug Mesh - Blue Line



CNCJJ08
Locker Hook



TOT00115CT
Appliqué Scissor

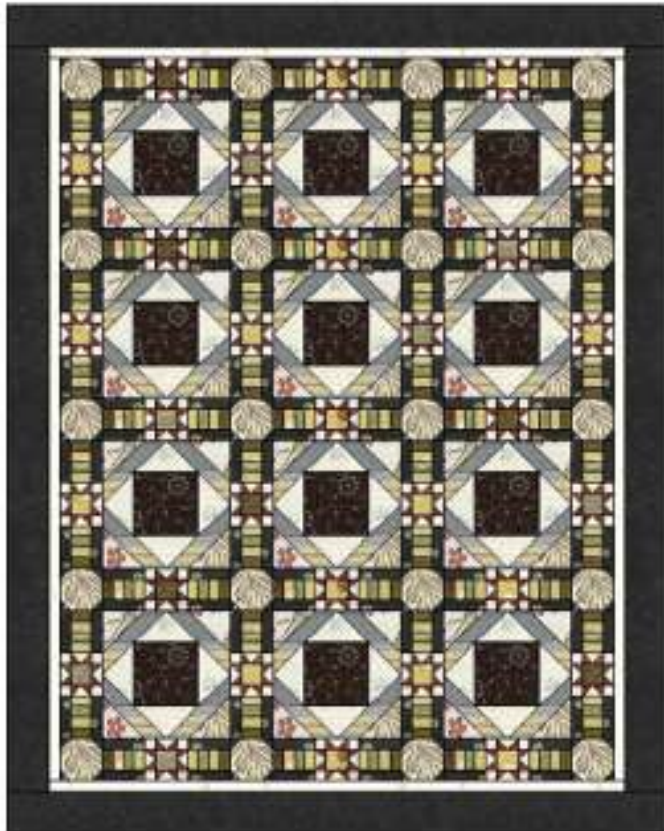


**Gladiola Collection
"Trellis" Pattern**

by Jackie Robinson, Animas Publishing
AQP-3531 - \$4.00 ea.

**Folk Art Fancies Collection
Free Project Brochure**

by Susan Dissmore, Sue Rags Quilt Shop
MCC/FAFQP - no charge



Finished Quilt Size: 62" X 78"



SKUs Used	Description	Estimated Yardage
MAS1819-J	6" Panel with black background	1 repeat (12 images required)
MAS1814-WB	Sprouts	2 yards (includes inner border)
MAS1802-B	Blue Stripe	¾ yard
MAS1801-RB	Dandelions	1¼ yards
MAS1807-JG	Dots on Black	2¼ yards (includes outer border)
MAS513-R1	Berry Shadow Play	? yard
MAS1817-S	Cherries on Gold	½ yard
MAS1807-S	Dots on Gold	½ yard
MAS1816-G	Pears on Deep Olive	½ yard
MAS1804-H	Sage Green Cabbages	½ yard
Binding		? yard
Backing		4 yards
Batting		Twin Size

E.E. Schenck Company
 6000 N. Cutter Circle / PO Box 5200
 Portland, OR 97208
 (503) 284-4124 or (800) 433-0722
 FAX (503) 288-4475 or (800) 433-0723
 www.eeshenck.com

ORDER FORM

Locker Rug Hooking

QTY	SKU	DESCRIPTION	PUT-UP	PRICE
_____	HCQ01B	The Happy Rug Hooker (Book)	1 each	\$11.00 each
_____	CNCJJ08	Locker Hook	10 each	\$ 2.23 each
_____	JUTJT-797	Mat/Shape Cut Plus	1 each	\$ 18.25 each
_____	CL7RUM-63751	Rug Mesh – Blue Line	10 yards	\$ 5.00 / yard
_____	CL7RUM-120683	Rug Mesh – Plain	10 yards	\$ 4.00 / yard
_____	TOT00115CT	Appliqué Scissor	1 each	\$ 5.30 each

Folk Art Fancies

QTY	SKU	DESCRIPTION	ONE QUILT		PRICE	
			YARDAGE	BOLTS/12 KITS		
_____	MAS1819-J	Panel	1 panel (25")	1	2	\$4.25 / yard
_____	MAS1814-WB	Sprouts	2 yards	2	4	\$4.25 / yard
_____	MAS1802-B	Stripe	¾ yards	1	2	\$4.25 / yard
_____	MAS1801-RB	Dandelions	1 ¼ yards	2	2	\$4.25 / yard
_____	MAS1807-JG	Dots/Black	2 ¼ yards	2	4	\$4.25 / yard
_____	MAS1817-S	Cherries/Gold	½ yard	1	1	\$4.25 / yard
_____	MAS1807-S	Dots/Gold	½ yard	1	1	\$4.25 / yard
_____	MAS1816-G	Pears/Olive	½ yard	1	1	\$4.25 / yard
_____	MAS1804-H	Cabbage/Sage	½ yard	1	1	\$4.25 / yard
_____	MAS513-R1	Berry Shadow	⅝ yard	1	1	\$3.95 / yard
_____	MCC/FAFQP	Project Brochure	25 each			N/C

Remember extra fabric is needed for binding and backing; 4 yards for the back alone.

Gladiola

QTY	SKU	DESCRIPTION	ONE QUEEN QUILT		PRICE	
			YARDAGE	BOLTS/12 KITS		
_____	MAS7775-M	Gladiola/Bordeaux	5 ⅞ yards	5	10	\$4.25 / yard
_____	MAS7778-RM	Stripe	5 yards	4	8	\$4.25 / yard
_____	MAS7779-M	Medallions/Bordeaux	2 ⅝ yards	2	4	\$4.25 / yard
_____	MAS7779-G	Medallions/Green	⅞ yards	1	2	\$4.25 / yard
_____	MAS7780-G	Sprigs/Green	¼ yard	1	1	\$4.25 / yard
_____	MAS7780-PR	Sprigs/Rose	¼ yard	1	1	\$4.25 / yard
_____	AQP-3531	Animas Publishing "Trellis" (pattern)	1	12	24	\$4.00

Remember to order extra bolts for the backing; it takes 7 ⅝ yards for each quilt.



FabShop CO-OP MAILER

Grab your customers' attention with the FabShop Co-Op Mailer prepared exclusively for FabShopNet Retailers' Association members. This affordable, professionally designed, full-color mailer allows you to promote featured lines of quality quilting fabric. Our unique, attractive, and cost-effective program lets your customers know they can purchase these special collections directly from you. Your shop logo is the only address they'll see.

Three promotions—Spring, Fall, and Winter—are scheduled to run in 2004. The FabShopCo-Op Mailer does not include specific dates or price points. That means you can plan your mailing dates to meet your shop's unique marketing plans.

How It Works

Customization: Your shop logo and address are featured prominently in the header and footer of the mailer.

Mailer Specs: The Spring 2004 mailer is a full-color, two-sided promotional flyer measuring 8³/₈ x 10⁷/₈ inches. It can fold in half for mailing and meets all bulk mail specifications. Available in lots of 1,000, you can order them to mail or use as in-store handouts.

Fabric Collections from Maywood Studio:

The full-color, two-sided mailer features two fabric collections plus Locker Hooking from Maywood Studio.

- Folk Art Fancies II by Bonnie Sullivan includes a FREE quilt pattern to give to your customers.
- The upscale "Gladiola" line is supported with a quilt pattern by Jackie Robinson to sell in your shop.
- Books, notions, and canvas supplies for locker hooking, the latest revival in rug hooking, are also featured.

All products in the mailer are ready for shipment now and available for reorder. You can preview the featured SKUs for this mailer at www.fabshopnet.com/coopmailer.asp.

Spring Schedule Options

Reservations & Materials	Press Date	Mailers In-Store
1/31/04	2/15/04	3/15/04
4/15/04	4/30/04	5/31/04
6/15/04	6/30/04	7/31/04

Cost

Print Customization Set-up Fee: \$150
Cost for Customized Co-Op Mailer: \$125 per 1000
—available in 1000 lots only
Plus shipping costs.

All payments must be received before press date.

Sign Up Today!

To reserve a mailer, or for more information, visit our website or contact Laurie Harsh at: fabshopnet@aol.com • (360) 892-6500 • (360) 892-6700 fax
P.O. Box 820128 • Vancouver, WA 98682-0003



Spring 2004 sponsored by Maywood Studio

"Thank you for the wonderful, top quality brochure! This was good for business and we look forward to participating again."

Misty Odenweller,
Front Porch Quilts, Houston, TX
Winter 2002

"You've heard it said, 'The right tool is everything.' It was refreshing to work with a competent co-op that could handle everything from adapting my logo to obtaining solid supplier support. Two thumbs up!"

Pamela Ruiz,
Sew Bee It, Ringgold, GA
Winter 2002

"The co-op mailer sounded like a good deal the first time I heard about it. I had already ordered two of the lines featured and the cost of adding two more lines easily fit into my budget. I was able to schedule delivery to coincide with the mailing.

My customers were very excited when they received this mailer and we saw immediate results. In a very painless way, it gave customers the impression that my store was 'big time.' I can't wait to do it again."

Charlotte Wolfe,
Charlotte's Sew Natural, Newton, KS
Winter 2002

www.fabshopnet.com
The Fabric Shop
network Inc.

Revised March 2004

YOUR SHOP NAME AND ADDRESS

will appear on the Co-Op Mailer in the areas indicated. We encourage you to send a logo along with your registration form. Refer to the following specifications.

LOGO SPECIFICATIONS

Logos will print in black ink. Digital art is the preferred medium. Graphics used for websites are extremely low resolution and print poorly.

Illustrator EPS Files (version 8.0 or lower) are the preferred format, with all fonts converted to outline and any linked files embedded. E-mail for instructions if needed.

Photoshop (Macintosh, version 6.0 or lower) tif and eps files are also acceptable. For quality reproduction, two-inch-high or larger line art should be a minimum of 600 dpi resolution. Resolution of any images or tints should be at least 300 dpi. Include any fonts and images placed (linked) or embedded in the file. Fonts must be Macintosh Postscript fonts. Do not use multiple master (MM) fonts.

Camera-Ready Art

Crisp, black, camera-ready artwork may be submitted; it should be at least 2" high. A surcharge of \$30 will be charged for scanning and placement.

Proof Copy

Please provide a clear, laser proof (minimum 300 dpi).

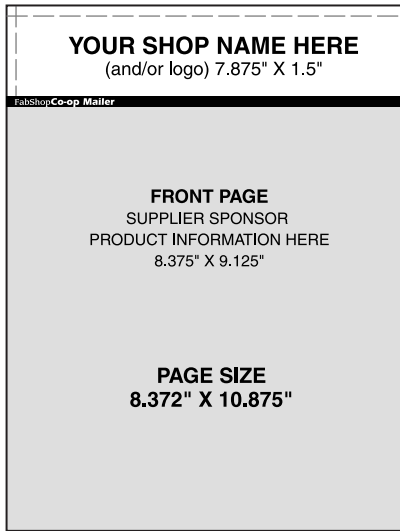
PARTICIPANT REGISTRATION & INFORMATION

PLEASE PRINT Date _____
 Name _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-Mail _____
 Website _____

Information to appear on front page (store name, slogan) — maximum three lines. PRINT CLEARLY!

Information to appear on return address block (store name, address, phone number, hours) — maximum four lines. PRINT CLEARLY!

Artwork Included Artwork Sent Electronically



No Logo?

Your store name will appear in a distinctive font. The Fabric Shop Network will make font selection. Send an example of your business card or letterhead.

Submission of Artwork

Electronic files may be sent via e-mail (stuffed or zipped for portability and smaller than 4 MB) to wizbiz@wisnercreative.com. Send larger files on CDs, 100 MB zip disks, or floppy disks; mail to Wisner Creative, 18200 N.W. Sauvie Island Rd, Portland, OR 97231, 503-282-3929.

For more information, contact Linda Wisner at the phone number above, or at wizbiz@wisnercreative.com. Please do not e-mail attachments without prior notification.

Spring Schedule Options

Reservations & Materials	Press Date	Mailers In-Store
<input type="checkbox"/> 1/31/04	2/15/04	3/15/04
<input type="checkbox"/> 4/15/04	4/30/04	5/31/04
<input type="checkbox"/> 6/15/04	6/30/04	7/31/04

- Print Customization Set-up Fee \$ 150
- Quantity Ordered (1000 lots only)
Quantity _____ x \$125 (Member Price) = \$ _____
- Include Postal Indicia (Bulk Mail permit) (provide artwork—follow logo specs above or send hard copy to be scanned—\$15) \$ _____
- Logo Scanning Charge (\$15) (scannable graphic included) \$ _____
- Sign Me Up for **Annual Membership** in the **FabShopNet Retailers' Association**, plus 6 issues of *The Fabric Shop Network News* (\$100) \$ _____

MEMBERSHIP CATEGORIES

- Brick-and-Mortar Independent Fabric/Quilt Retailer
 - Quilting Fashion Home Dec
- Independent Mail Order and/or E-tailers
 - Quilting Fashion Kits, Books, Patterns, etc.
- Design Studio producing original copyrighted sewing/quilt-related items, including books, notions and tools, patterns, and/or similar products

TOTAL \$ _____

Payment:

Check Bill Me Visa MasterCard

Credit Card # _____

cvv _____ Exp. Date _____

Signature: _____