



95% of fabric shoppers make their purchases at chain stores.

Let's Change That – Shop Independents!

## Welcome to Project 95

**Project 95: Fabric Shoppers Unite—Shop Independents** is a worldwide network of independent quilt and fabric shops that have joined forces to promote shopping independents. By buying from Project 95 shops, you support this movement and join with consumers just like yourself to ensure that you will have access to specialized quilting and sewing supplies, no matter where you live.

## Why Shop Independents?

There are three good reasons to choose independents over chain stores.

### Excellent Service

At independents, you can expect caring attention to your needs.

### Superior Knowledge

Independent shop staffs are quilters and sewers themselves, and have unsurpassed product knowledge that they pass on to you.

### Count on Quality

Fabrics, notions and tools available at independents are the highest quality.

**Shop the Worldwide Network of Independent Quilt & Fabric Shops!**  
**[www.fabricshoppersunite.com](http://www.fabricshoppersunite.com)**

Project 95 is brought to you by The Fabric Shop Network, Inc  
...the trade association for independent quilt and fabric retailers.

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