

FabShop FabSearch

THREE EASY WAYS TO SEARCH FOR PRODUCTS AND INFORMATION

FabShopFabSearch makes it easy for millions of consumers to locate and purchase your products. It focuses on the product search itself so shoppers can quickly find what they need. By joining the largest collection of shops and products on the web, you get the power of search technology at a fraction of the cost you might expect to pay. Visit the consumer website www.fabshophop.com/fabsearch.asp.

Three Easy Ways to Search

- **Product Search** (with graphics): This option allows consumers to search from specific categories—fabrics, books, patterns, notions, etc.—for items matching their chosen description.
- **General Search** (text only): By searching through newsletters, class information and products, consumers can easily find products to purchase.
- **E-Mail Search**: Consumer e-mail requests are compiled into digest form for your review and reply.

Promotion

FabShopFabSearch is promoted using a wide variety of media including The Fabric Shop Network's consumer website www.fabshophop.com. Notices are also e-mailed to the 100,000+ consumers who participated in past FabShop Hops.

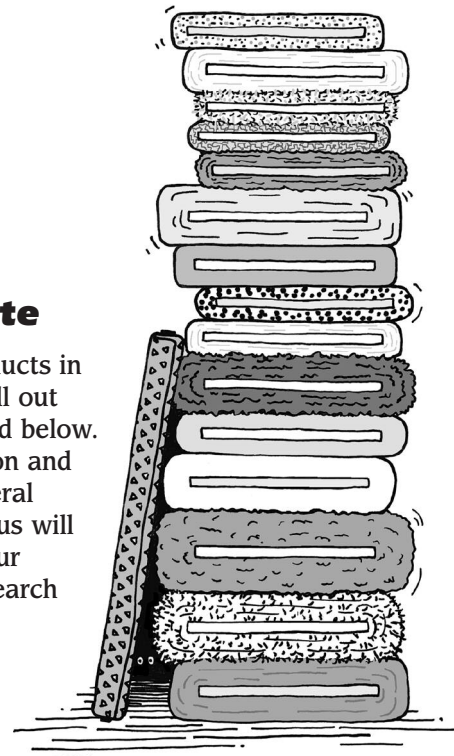
How to Participate

To list your website and products in FabShopFabSearch, simply fill out the registration form provided below. We'll process your information and add your website to the general search area. An e-mail from us will show you how to send us your inventory to include in our search engine.

You can add new products, change prices, offer special promotions and discontinue products as you update your inventory. And since you determine whether to update weekly or monthly, you remain in control of your own product information.

How Much Does it Cost?

To participate in FabShopFabSearch you must be a member of the **FabShopNet Retailers' Association**. In addition, a fee of \$100 for 12 months or \$35 for three months is charged. To take advantage of this member benefit, register below.



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The fabric shop network™ Inc.
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Please sign me up for FabShopFabSearch:

- 12 months for \$100
- Three months for \$35
- Annual Membership** in the FabShopNet Retailers' Association plus 6 issues of *The Fabric Shop Network News*: \$100
- MEMBERSHIP CATEGORIES
- Brick-and-Mortar Independent Fabric/Quilt Retailer
- Quilting Fashion Home Dec
- Independent Mail Order and/or E-tailers
- Quilting Fashion Kits, Books, Patterns, etc
- Design Studio producing original copyrighted sewing/quilt-related items, including books, notions and tools, patterns, and/or similar products

PLEASE PRINT Date _____

Name _____

Shop Name _____

Address _____

City _____ State or Province _____ Zip _____

Phone _____ Fax _____

E-Mail _____

Website _____

Payment: Check Bill Me Visa MasterCard

Credit Card # _____

Exp. date _____ cvv: _____

Signature: _____