

DIGITAL

webcentsmagazine.com



webcentsmagazine.com knows that fabric and quilt retailers face a challenge in the world of online retailing, technology, and social media. We're here to help them navigate the changing landscape of the internet to broaden their reach and grow their businesses.

At **webcentsmagazine.com** we catalog our editorial into the following classifications, allowing readers to easily delve into the information they are looking for:

RETAILING ONLINE SOCIAL MEDIA
 MARKETING TECHNOLOGY
 TUTORIALS ANALYZE

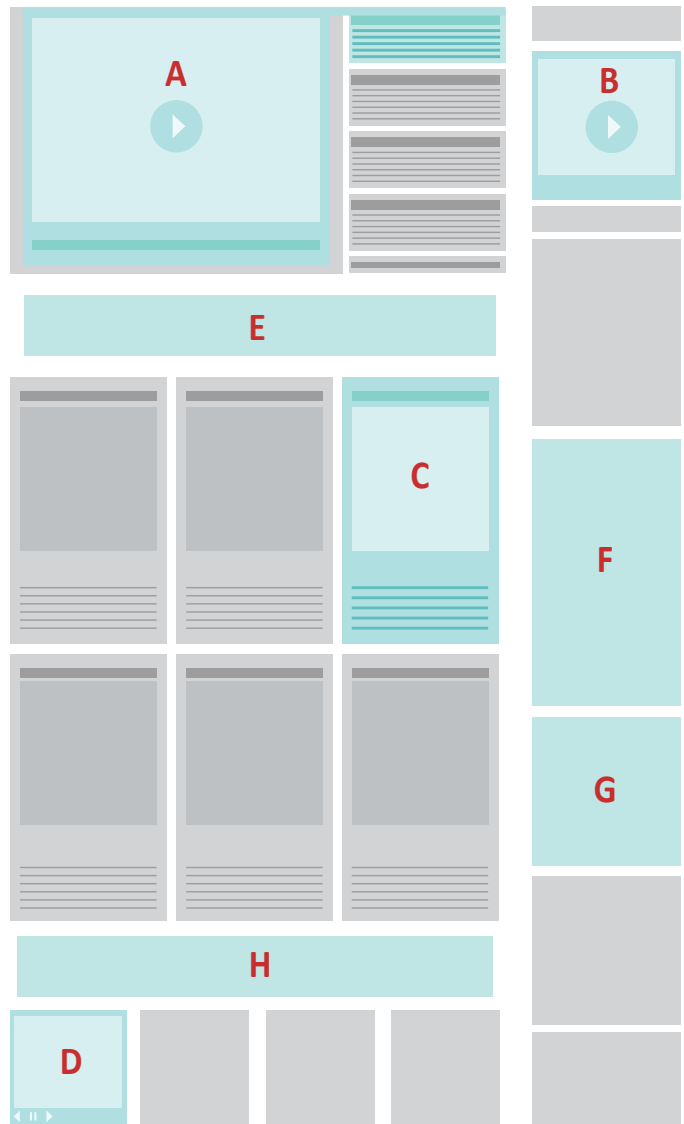
1 Month

- A Video Slider Spotlight ... \$750
- B Video Spotlight \$500
- C Sponsor Post \$650
- D Video Ad \$400

1 Month 3 Months 6 Months

- E Leaderboard \$150 \$350 \$550
 (728 x 90px)
 Above the fold. Max file size - 50k maximum, GIF, JPG, or PNG
- F Sidebar – tall \$150 \$350 \$550
 (225 x 450px)
 Max file size - 50k maximum, GIF, JPG, or PNG
- G Sidebar – square \$100 \$225 \$400
 (225 x 225px)
 Max file size - 30k maximum, GIF, JPG, or PNG
- H Leaderboard \$100 \$225 \$400
 (728 x 90px)
 Below the fold. Max file size - 50k maximum, GIF, JPG, or PNG

Animated GIF - max of 3 loops and 7 seconds



webcentsmagazine.com

a publication by The Fabric Shop Network, Inc.