

join our monthly **Online FabShop Hop!**



fabshophop.com

- Increase your website traffic and exposure
- Attract thousands of new shoppers to your website
- Add new newsletter sign-ups
- Boost your sales
- Raise your Google ranking

Become a participating shop!

Here's what the shoppers have to say...

"I love the FabShop Hop every month. I know it takes a lot of time and effort for stores to participate in the Hops each month and \$\$\$. That's why I like to shop at as many of the stores as I can." —Carolyn

"I look forward to the shop hops and browsing the stores without leaving my home. In the town where I live, crafting supplies and fabric are only available at Walmart. This opens a whole new world to me and I must admit - I love it!" —Sandra

"The FabShop Hop helps you to see what the different shops carry. I often go back and purchase from them." —Linda

"I always like checking out the various stores. It's a great way to find new stores." —Janice

"I love the FabShop Hop because it introduces you to what's new and current in quilting. I have shopped and had great experiences with a number of the shops." —Faye

From a fellow shopowner:

Approximately 65% of our website traffic comes from FabShop Hops!

This accounts for 70-75% of our online revenue!

FabShop Hops are extremely significant for our business and I highly recommend that shops participate in every hop.

It's the best program ever!

— Marsha Doyenne, Fabric Essentials



Hop over to fabshopstore.com to learn more and register your shop for monthly FabShop Hops!



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Online FabShop Hop!

fabshophop.com

"new traffic to your website ALL year long!"

- Hop Registration - Fabric Shop Network Member**
\$125 **Registration Fee** per Hop plus **\$100 (10/\$10) Virtual Gift Certificates** to be used as prizes.

All FabShop Hops (Auto list - billed monthly)

Individual FabShop Hops

2021

- | | |
|-----------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> January 1-31 | <input type="checkbox"/> July 1-31 |
| <input type="checkbox"/> February 1-28 | <input type="checkbox"/> August 1-31 |
| <input type="checkbox"/> March 1-31 | <input type="checkbox"/> September 1-30 |
| <input type="checkbox"/> April 1-30 | <input type="checkbox"/> October 1-31 |
| <input type="checkbox"/> May 1-31 | <input type="checkbox"/> November 1-30 |
| <input type="checkbox"/> June 1-30 | <input type="checkbox"/> December 1-31 |

Personalized Email Message

For an additional \$50 per Hop, your shop has the unique opportunity to capture shoppers' individual attention by featuring a product, coupon code, or a special message delivered right to shoppers in the prize registration confirmation email.

Sidebar Ad or Banner Ad on fabshophop.com

Display your ad on fabshophop.com! Here's How It Works:

- Each banner and/or sidebar ad rotates with each page click.
- During a FabShopHop there are millions of page views and the number of page views continues to grow with each FabShop Hop.

Banner Ad (Ad size: 468x60px, jpg or gif, file size: 30k)

- 1-month - \$100 3-month package - \$225

Sidebar Ad (Ad size: 150x150px, jpg or gif, file size: 30k)

- 1-month - \$75 3-month package - \$175

NEW! FabShop Hop Facebook Group

You are invited to like the FabShop Hop Facebook Page and join the FabShop Hop Facebook Group to interact with shoppers!

Find them here:

- facebook.com/FabShopHop
- facebook.com/groups/fabshophop

PLEASE PRINT

Date _____

Owner's Name _____

Company/Store _____

Address _____

City _____ State or Province _____

Zip _____ Years in Business _____

Phone _____ Fax _____

Email _____

Web Address _____

Shopowner Profile: facebook.com/ _____
(your personal Facebook name)

- \$100 **Annual Membership** in the FabShop Retailers' Association plus 6 issues of **FabShop News** trade magazine.

MEMBERSHIP CATEGORY

Independent Storefront Retailer

Quilting Sewing Yarn

Independent Internet Retailer

Quilting Sewing Yarn

Design Studio (designers who retail) producing original copyrighted sewing/quilt/yarn—related items, including books, notions and tools, patterns and/or similar products.

Payment: Check Visa MasterCard Bill me (members only)

Credit Card _____

Expiration Date _____ cvv _____

Signature _____

REQUIRED FOR MEMBERSHIP:

Mail or fax a copy of your business license and tax certificate plus a pre-printed voided company check.

You can also register online at
www.fabshopstore.com